

Message Text

UNCLASSIFIED

PAGE 01 NAHA 00014 171024Z

44

ACTION EA-10

INFO OCT-01 ISO-00 EB-07 RSC-01 /019 W

----- 066373

R 170904Z JAN 75

FM AMCONSUL NAHA

TO UEVDFL/USDA WASHDC UNN

USDOC WASHDC UNN

INFO SECSTATE WASHDC 1601

AMEMBASSY TOKYO

UNCLAS NAHA 014

E. O. 11652 N/A

TAGS: BEXP, JA, BFOL,

SUBJ: ATO: FOOD PRODUCTS:\$1.2 MILLION

1. 588/03/A002

2. 011675

3. H. COCHRAN

4. 588 JAPAN

5. IAD

6. A. TELEX REPLY TO --J79832

B. MR. ISAMU NAKAJIMA, GENL. MGR.

C. JENSEN SHOKAI CO., INC., P.O. BOX 733, NAHA, OKINAWA,
JAPAN

7. CABLE: FREMAX, OKINAWA, JAPAN. TELEX: J79832.

REL: 098868-1957

PAGE TWO RHAIBQA3597 UNCLAS

8. CO. REF. 0545600(U.S. DOC F.T.I.)

9. 104-11. 9A. DIRECT SALE AND AGENCY.

10. DESCRIPTION.

2099582-0230. TEA BAGS, LIPTON OR SIMILAR. 48/16'S - 5,000
CTNS., 24/48'S - 5,000 CTNS., 12/100'S - 5,000 CTNS.

2095215-0490. INSTANT COFFEE, NESCAFE OR SIMILAR.24/2
OZ. JAR - 3000 CTN. 12/4 OZ. JAR - 7000 CTN. 24/6 OZ. JAR -
7000 CTN. 12/10 OZ. JAR - 7000 CTNS. 12/12 OZ. JAR - 3000 CTN.

2052219-0185. BUTTER COOKIES. 12/1 NO. TIN - 5000 CTN.
6/2 LB TIN - 3000 CTN. 12/7 LB. TIN - 3000 CTN. MUST HAVE
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 NAHA 00014 171024Z

COLORFUL -PRINTED TIN AND BOX, FOR GIFT-GIVING.

2079201-0060. MARGERINE, OLEO YELLOW. 20/4 1/2 LB. --
5000 CYN.
2079167-0070. VEGATABLE SALAD OIL, REFINED, CONSUMER SIZE.
6/1 GAL. --4000 CTNS. NEED LITHOGRAPHED TIN WITH HANDLE
AND SPOUT.
2033294-0090. SWEET CORN, WHOLE KERNAL. 24/10 OZ. --3000
CTNS. 24/15 OZ. --5000 CTNS. 6/Q10 --3000CTNS. PREFERABLY
NO SUGAR ADDED.
2035411-0020. SALAD DRESSING. 4/GAL. GLASS JAR OR PLASTIC

PAGE THREE RHAIBQA3597 UNCLAS

JAR, --2000 CTNS.
20338XX-0000. JAMS/JELLIES, ASSORTED FRUIT. 24/10 OZ. OR
12/16 OZ TOTALING 500 CTNS. (PREFER PRY-OFF TYPE TOP FOR
10 OZ. AND SCREW TYPE FOR 16 OZ.)
2065000-0000. HARD CANDY. 24/8 OZ., 12/16 OZ., COLORFUL TIN.
2052198-0000. BISCUITS. 16 OZ., 32 OZ., COLORFUL TIN.
2052213-0000. SANDWICH COOKIES. 16 OZ., 32 OZ., COLORFUL
TIN.
2066235-0000. MILK CHOCOLATE, PLAIN AND
2066237-0000. MILK CHOCOLATE, WITH NUTS, 16 OZ. AND 32 OZ.
IN COLORFUL TINS OR BOXES.
2067000-0000. BUBBLE GUM AND CHEWING GUM.
2065511-0000. PENNY GOODS, CANDY, LOLLIPOPS.
2065870-0000. GLACE, CANDIED, CRYSTALLIZED FRUITS AND
NUTS.
BUYER IS AMONG TWO OR THREE MAJOR FOOD IMPORTERS AND
DISTRIBUTORS IN OKINAWA. SUPPLIERS SHOULD REPLY ASAP VIA
TELEX. QUOTATION TERMS C.I.F. OR C&F. PROBABLE BASIS FOR
BUYER'S PURCHASE DECISION IS PRICE AND QUALITY.
ITEMS WHICH MUST BE IN COLORFUL/FESTIVE TINS OR BOXES ARE

PAGE FOUR RHAIBQA3597 UNCLAS

FOR CUSTOMERS SELLING TO ESTIMATED 1.4 MILLION JAPANESE
VISITORS TO INTERNATIONAL OCEAN EXPO, OKINAWA '75(4.5
MILLION VISITOR-DAYS TO EXPO SITE), WHO WILL BE BUYING
UNCLASSIFIED

UNCLASSIFIED

PAGE 03 NAHA 00014 171024Z

SOUVENIR-TYPE ITEMS AND GIFTS. COMPETITION IS BRITISH
AND DANISH-MADE SIMILAR PRODUCT IN VERY ATTRACTIVE
PACKAGE. TO COMPLY WITH JAPANESE GOVT STANDARDS FOR
FOOD, MARGERINE AND SALAD DRESSING MUST HAVE NO BENZOITE
OF SODA. COOKIES AND CANDIES MUST HAVE NO BHT, BHA, OR
RED NO. 40 COLORING. SUPPLIERS WHO CAN MAKE ARRANGEMENTS
WITH BUYER WILL HAVE EXCELLENT POSITION FOR ENTRY INTO
\$40,000,000 /MONTH FOOD MARKET IN OKINAWA. ESTIMATED

VALUES/QUANTITIES ON ANNUAL BASIS. SYLVESTER.

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 17 JAN 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975NAHA00014
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750018-0948
From: NAHA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750142/aaaablab.tel
Line Count: 116
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 3
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: MorefiRH
Review Comment: n/a
Review Content Flags:
Review Date: 02 MAY 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <02 MAY 2003 by SilvaL0>; APPROVED <25 Nov 2003 by MorefiRH>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
05 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: ATO: FOOD PRODUCTS:\$1.2 MILLION
TAGS: BEXP, BFOL, JA
To: COM
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006